2024 Volunteer Engagement Survey

High-level results

NEW ZEALAND SEARCH AND RESCUE Rapu Whakarauora Aotearoa

He aha te mea nui o te ao? He tangata, he tangata, he tangata



2024 Volunteer Engagement Survey

During 2024, the volunteer workforces of these five organisations were asked to take part in this survey:



National Emergency Management Agency Te Rākau Whakamarumaru









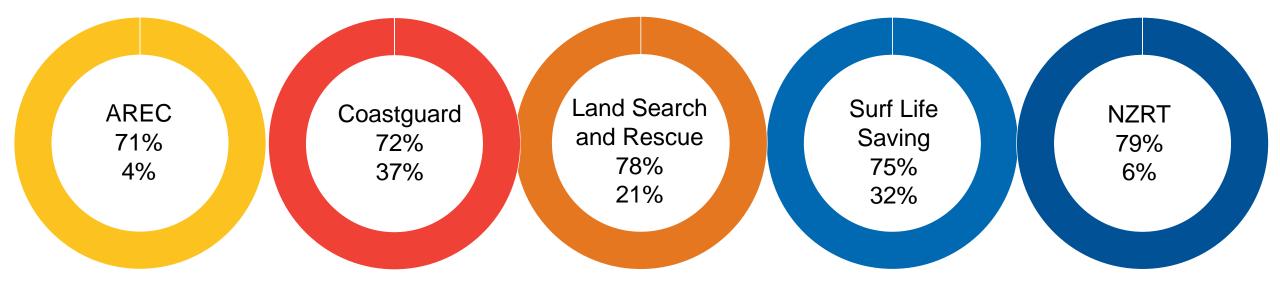




Participation Rates

A total of 2,826 people participated in the surveys across the sector. All data is this presentation is gathered from volunteer survey participants.

The top % is the percentage of the agency's volunteers that participated – all up on 2022 survey. The bottom % is the agency's percentage of the sector's figures in this presentation.



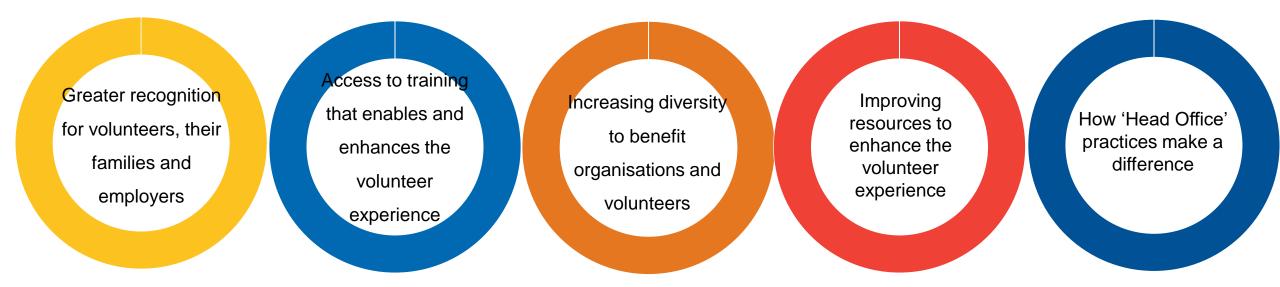


What common areas of interest were highlighted?



Common areas of interest across organisations

Material changes from the 2022 Volunteer Survey are noted on the following graphs.

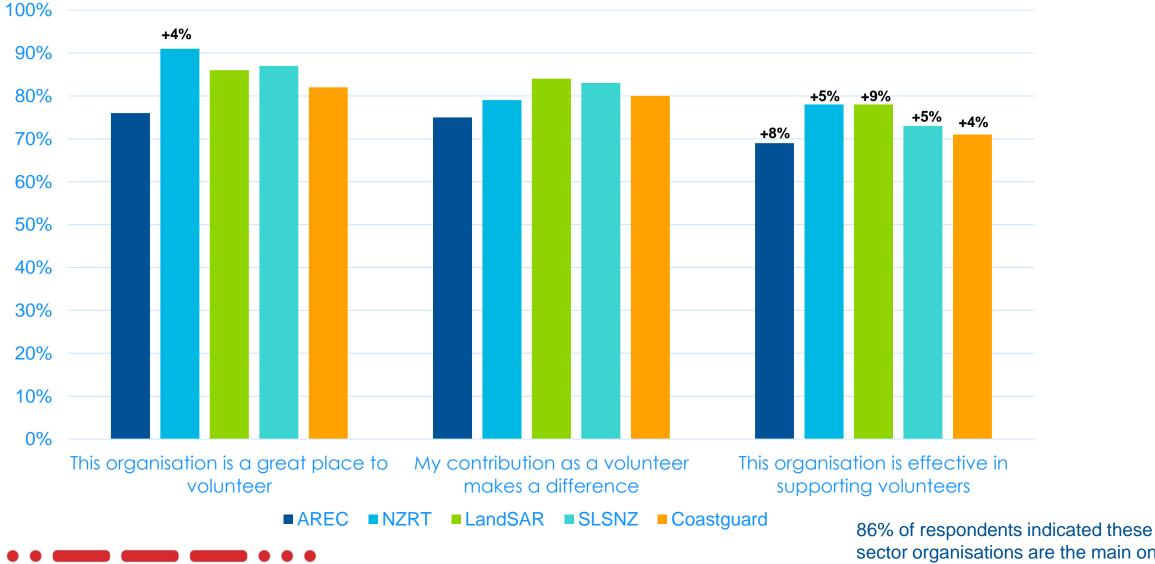




Greater recognition for volunteers, their families and employers



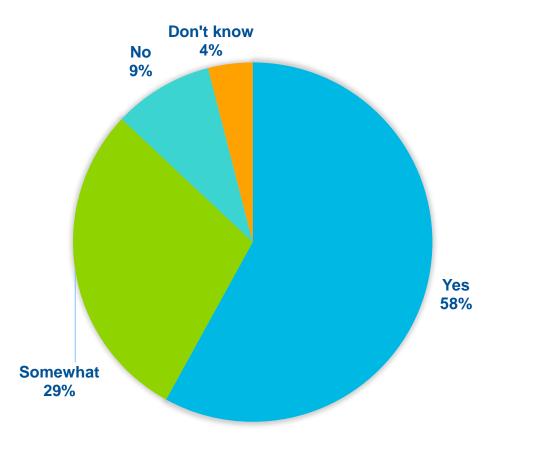
Participants agree we are great organisations to volunteer with – and that their contribution makes a difference. They appreciate the support provided to them.



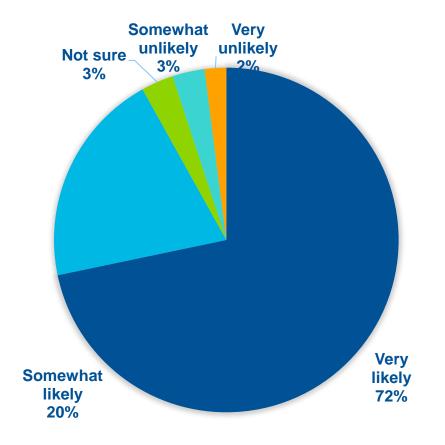
sector organisations are the main ones they volunteer for.

The ongoing participation of volunteers is not guaranteed

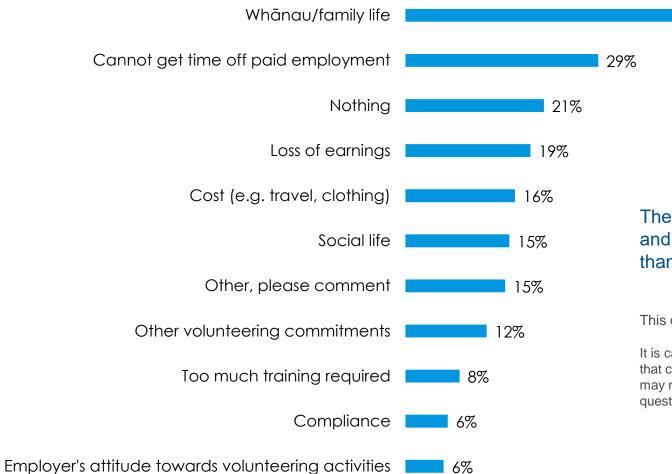
Do you feel that the hours you volunteer at our organisation are sustainable?



How likely are you to continue to volunteer for our organisation?



Why might you not be able to volunteer for our organisation?



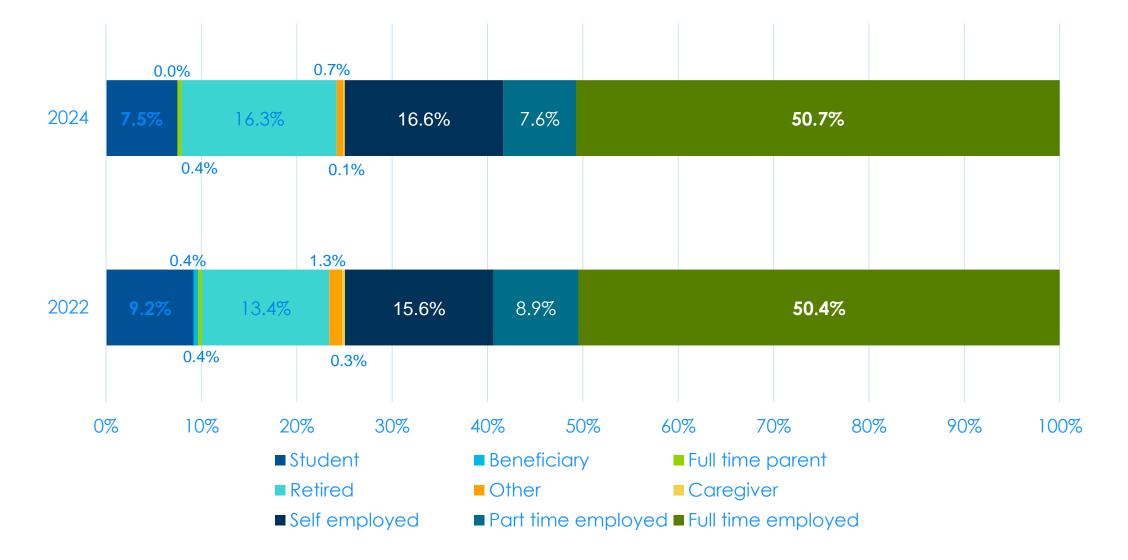
The barriers of 'cannot get time off paid employment' and 'loss of earnings' have both increased by more than 4% since the 2022 survey

This question allowed up to 11 choices.

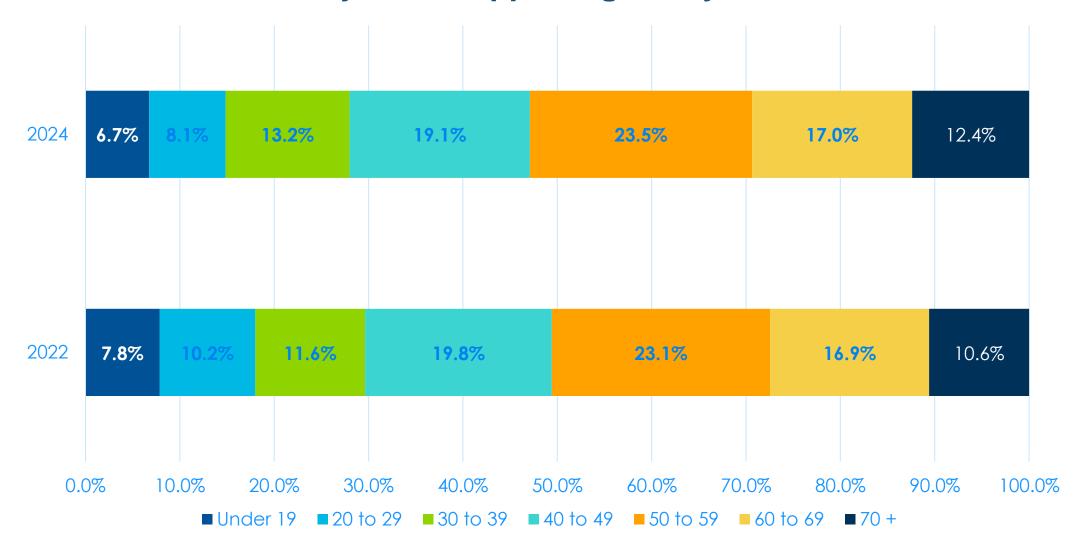
43%

It is calculated by dividing the count of responses for an option by the total number of people that completed the question, then converting to a %. Note for single answer question the total may not equal 100% due to rounding to the nearest whole number. For multi-answer questions, the total percentage will be higher than 100%

Over 50% of our volunteers are in full time employment

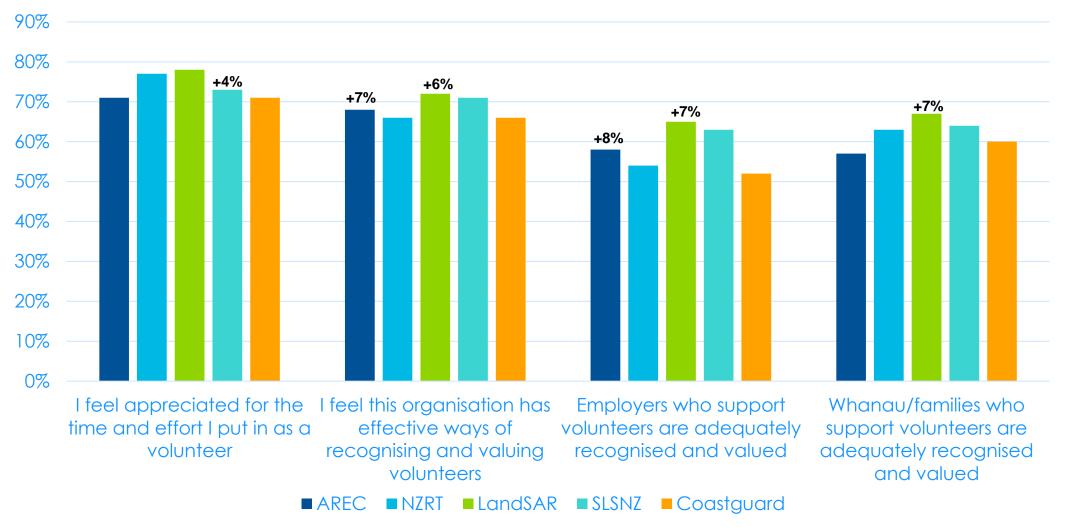


Over 60% of our volunteers are of an age (between 20 and 59) where they are likely to be supporting family members





Volunteers are asking for more recognition for themselves, their families and their employers.





Access to training that enables and enhances the volunteer experience



Access to valued training enables and enhances the volunteer experience.



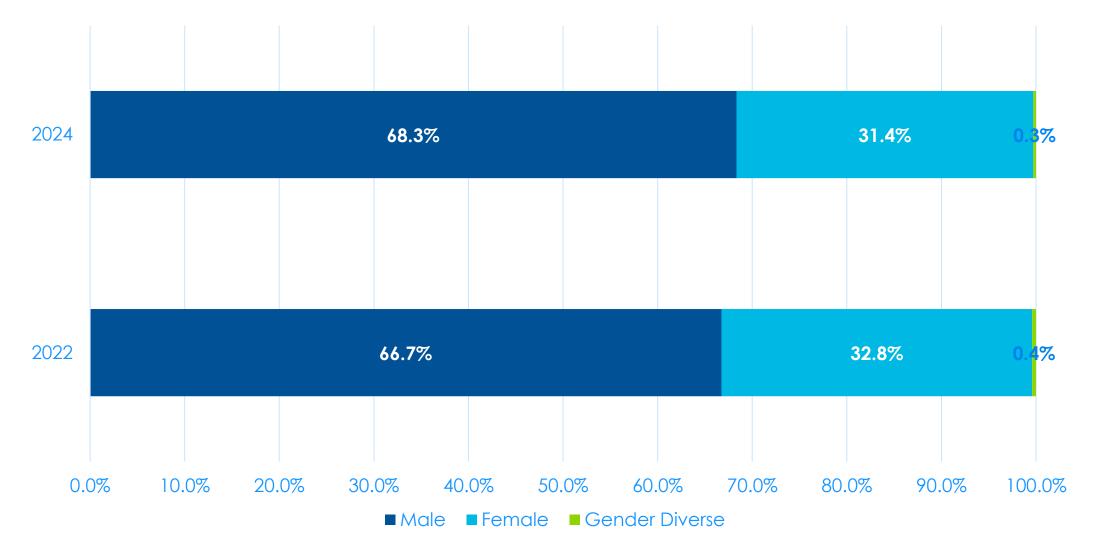
■ AREC ■ NZRT ■ LandSAR ■ SLSNZ ■ Coastguard



Increasing diversity to benefit organisations and volunteers

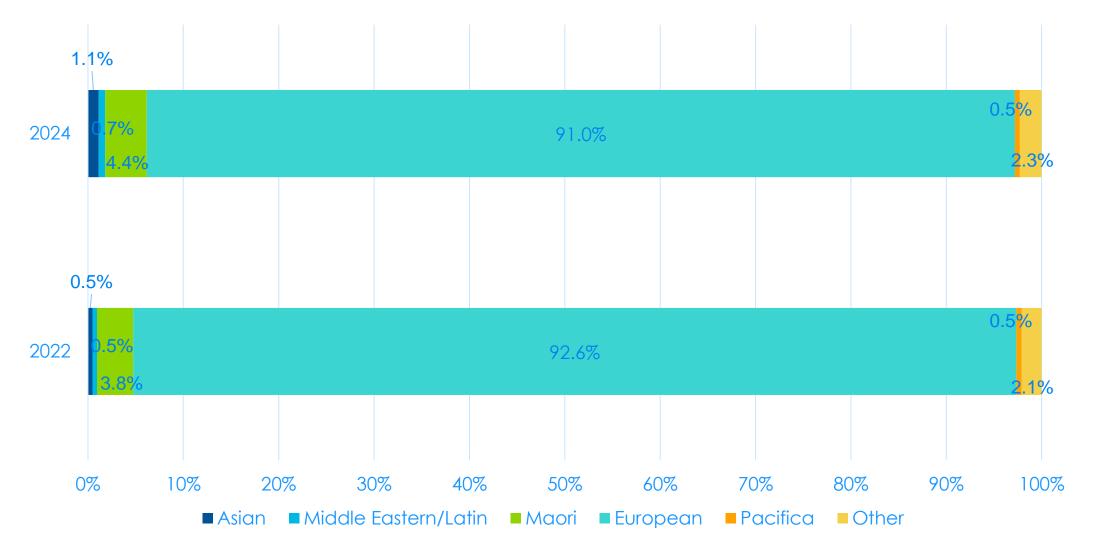


Gender representation across member organisations.



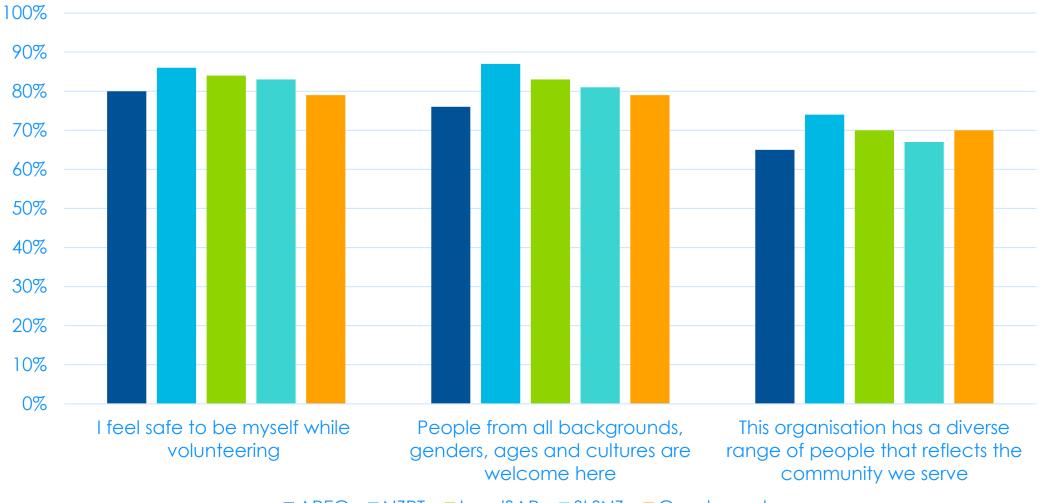
Note: Prefer not to share results divided over the three classifications above

Ethnic representation across member organisations.



Note: Prefer not to say results divided over the classifications above.

How well do we ensure potential volunteers from 'minority groups' feel welcome and safe to be themselves?



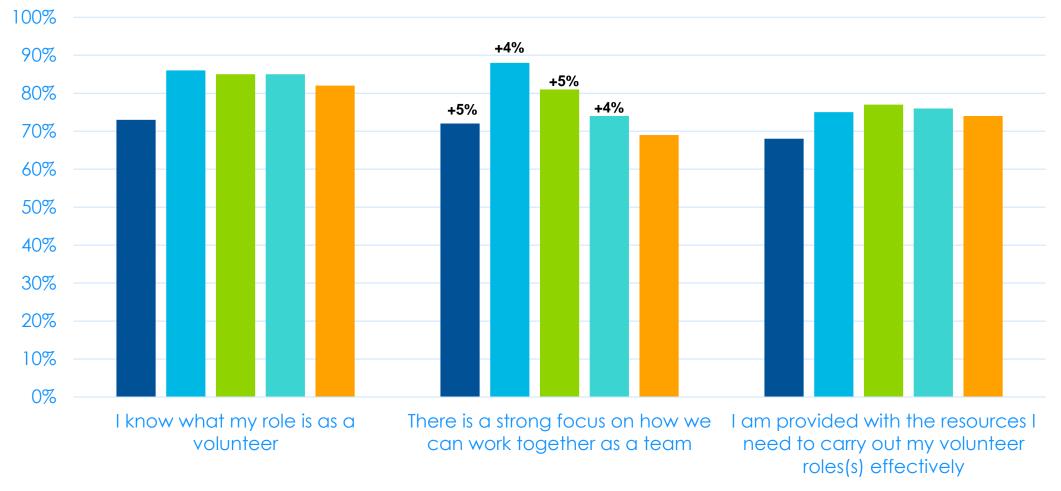
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Improving resources to enhance the volunteer experience



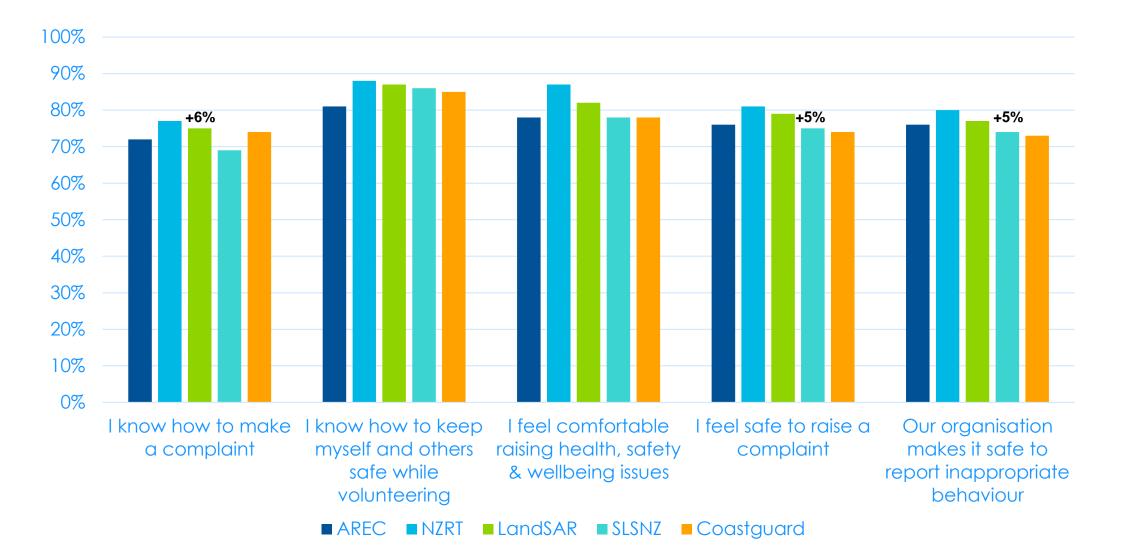
Volunteers indicate improvements are needed to reimbursement of costs and the provision of new and replacement personal equipment and fit for purpose uniforms.



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Volunteer wellbeing and safety is also important to retention

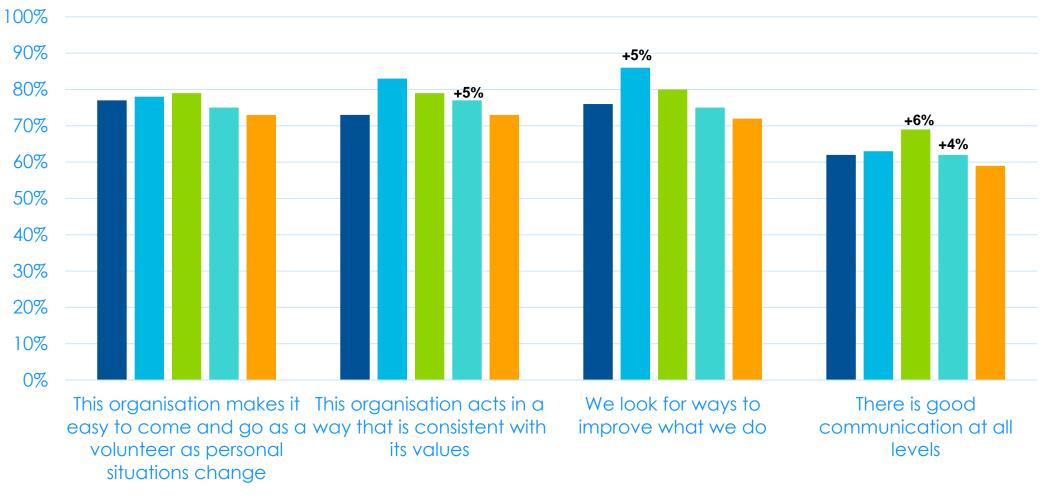




How 'Head Office' practices make a difference



Head office practices explored in the survey



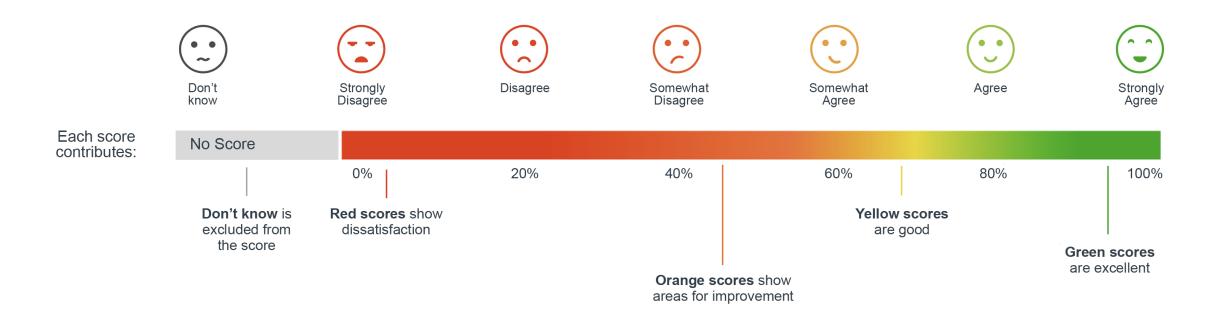
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High Level Metrics



Understanding the scores





Note: Data gathered from volunteer survey participants

Top 10 Question Scores



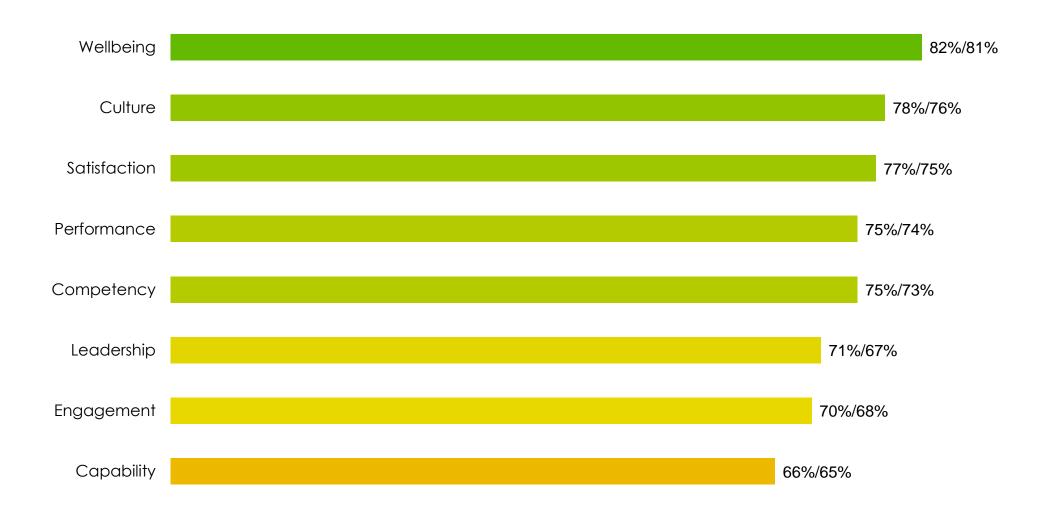


Bottom 10 Question Scores





Average Category Score





Average Question Score by Wellbeing





Average Question Score by Culture





Average Question Score by Satisfaction





Average Question Score by Performance





Average Question Score by Competency



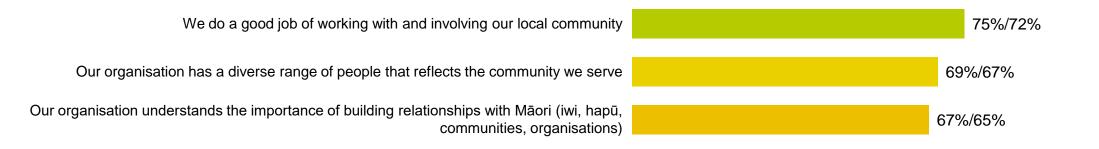


Average Question Score by Leadership



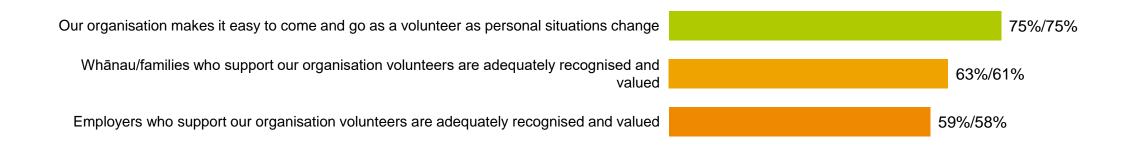


Average Question Score by Engagement





Average Question Score by Capability

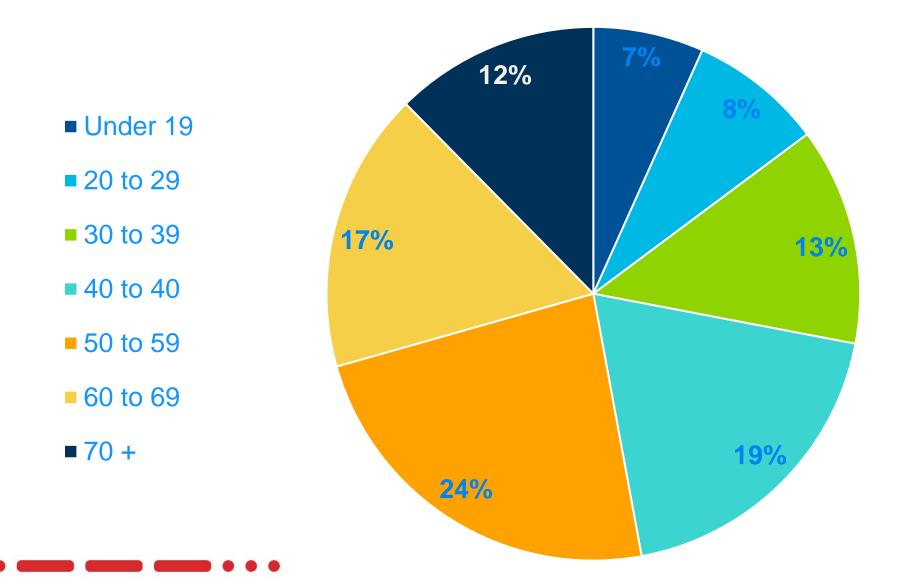




Demographic Information High Level Metrics

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Demographic Information – Volunteer Age



Demographic Information – Length of Volunteering

0% 6% **6%** 14% 22% 17%

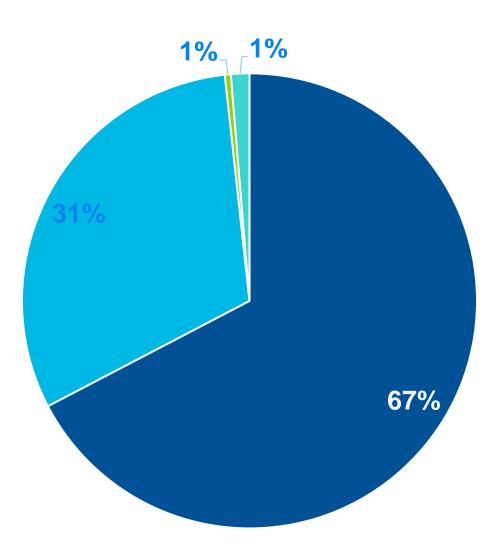
- Less than a year
- 1 to 2 years
- 3 to 5 years
- 6 to 9 years
- 10 to 15 years
- 16 to 20 years
- 21 to 29 years
- Over 30 years
- Prefer not to say

Demographic Information – Volunteer Gender

Male

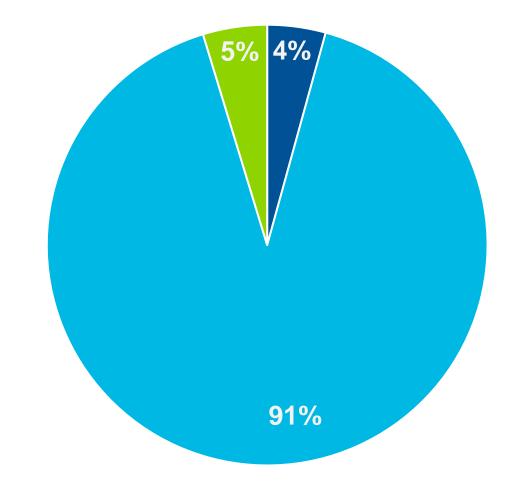
Female

- Gender Diverse (Trans/Nonbinary)
- Prefer not to share





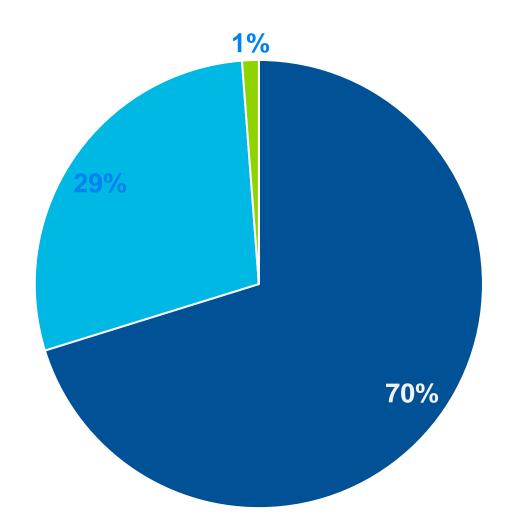
Demographic Information – Are you part of the LGBTQIA+/Takatāpui Community?



- Yes ■ No
- Prefer not to say



Demographic Information – Island



North IslandSouth IslandNational



Demographic Information – Region

- Auckland
- Bay of Plenty
- Canterbury
- Hawkes Bay
- Gisborne
- Manawatū Whanganui
- Marlborough
- Nelson
- Northland
- Otago
- Southland
- Taranaki
- Tasman
- Waikato
- Wellington
- West Coast
- National

